

# INSIDE ACTIVATES COMPLEX GOLD NANOPARTICLES FOR MEDICAL APPLICATIONS

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**ABSTRACT.** The optical scattering and absorption of gold nanorods (GNRs) depends on its size, shape, and surroundings. This dependence is due to both intrinsic and extrinsic effects. A good understanding of this dependence is needed for applications of GNRs in photo-thermal therapy, optical and opto-acoustic imaging, biosensing, and other photonic areas. We have modeled, by finite element analysis, the process of absorption of a simple gold nanorod and gold coated TiO<sub>2</sub> nanorod in the same surrounding medium (water), and we have calculated and compared the absorption cross section of simple and complex GNRs. Finally we have modeled a dipolar excitation; the nanoshell is illuminated via a dipole excitation source (the dipole source placed inside the gold nanoshell).

**KEYWORDS:** *Gold nanorods, plasmon resonance, TiO<sub>2</sub>, dipole source.*